Dispelling myths

AAE tells patients who need a root canal to see an endodontist

Despite state-of-the-art advancements in endodontic treatment that make root canal procedures often as straightforward as fillings, Americans still express fear of the procedure. According to a recent survey by the American Association of Endodontists (AAE), 67 percent of Americans say fear of pain most concerns them about having root canal treatment.

In an effort to help dispel these fears, the AAE recently held its 10th anniversary celebration of Root Canal Awareness Week, March 27 to April 2.

Root Canal Awareness Week is a nationwide effort to encourage patients who need a root canal to see an endodontist to save their natural teeth. In this publicity effort, AAE informs the public that endodontists devote their practice to root canal treatment and related procedures,” said AAE President Dr. Terryl A. Propper, a private practicing endodontist in Nashville, Tenn. “We use technologies like microscopes, digital and 3-D imaging and ultrasonics to diagnose and treat our patients quickly, comfortably and successfully.”

AAE research shows that dentists refer an average of 43 percent of root canal patients to an endodontist, yet almost all general dentists surveyed, 94 percent, say they have a positive or very positive perception of endodontists and the care they provide.

“Even if your dentist does not recommend a root canal specialist, ask about the benefits of consulting one,” Propper said. “Americans are taking more control of their health care, and that should include oral health. Patients who need root canal treatment should consider seeing an endodontist.”

Tips for selecting an endodontist

The AAE offers a number of tips for patients on selecting an endodontist:

1. Cover the basics. Look for an endodontist who is both convenient and accessible. Inquire about specialists near your home or workplace, and find out if the endodontist’s office is open during alternative hours, such as evenings or weekends. Ask whether specific endodontists work alternative hours, such as evenings or weekends.

For more information or to find an endodontist near you, visit www.aae.org/rcaw

In San Francisco: The latest products for endodontists

The exhibit hall at AAE16, the annual meeting of the American Association of Endodontists (AAE), taking place April 6 to 9 at Moscone Center West in San Francisco, will be filled with plenty of new and exciting products.

Among the highlights: The new Irritrol single-step irrigation solution from Essential Dental Systems (EDS), Munce Discovery Burs from CIM Engineering, new PacEndo products from Pac-Dent International, and 2Seal easymiX Root Canal Sealer from Roydent.

AAE16 features the largest endodontic exhibit hall in the world, with nearly 100 vendors offering the latest in endodontic equipment, materials and supplies. See pages E2 and E4 for an exhibit hall preview.
Irritrol: A single-step irrigation solution  

Irritrol — available from Essential Dental Systems (EDS) — is a single-step endodontic irrigation solution formulated for use as a final rinse after sodium hypochlorite (NaOCl). Irritrol contains chlorhexidine (CHX) and EDTA to disinfect the root canal and remove the smear layer. According to EDS, it has a proven disinfection rate of 99.99 percent.

This two-in-one endodontic irrigation solution was recently evaluated by 25 Dental Advisor consultants in Q44 uses Irritrol endodontic irrigating solution received a 91 percent clinical rating (4.5 out of 5 stars). The majority of consultants said they would recommend and/or switch to Irritrol.

Comments from consultants included the following:

- “During irrigation with Irritrol, an amazing amount of debris is eliminated from the canal. I could see it bubble out.”
- “The green color makes it easy to identify and differentiate from other irrigating solutions.”
- “Simplicity of using our two favorite irrigation products with one solution.”
- “No waiting period for solution to work.”

The consultants who reviewed this irrigation solution rated the product highly for items such as efficiency, ease of use, color and integration into their endodontic procedures.

Learn more by visiting EDS at AAE16, the annual session of the American Association of Endodontists, April 6-9 in San Francisco, at booth No. 823.

(Source: Essential Dental Systems)

Root Canal Awareness Week is a nationwide effort to encourage patients who need a root canal to see an endodontist to save their natural teeth.

Irritrol is a new, two-in-one endodontic irrigation solution. Photo/Provided by Essential Dental Systems (EDS).
Unlike rotary users, Endo-Express reciprocating users don’t fear instrument separation or dentin micro-fractures!

SafeSiders are the only instruments designed specifically to work in reciprocation. The flat along the entire length:
- Creates more efficient cutting
- Reduces engagement for faster advancement
- Reduces instrument stress improving durability
- Increases instrument flexibility without sacrificing strength

Increase your quality while reducing your costs! Schedule a FREE In-Office Demo.

FREE In-Office Demo, Visit: www.edsdental.com/demo
Visit www.edsdental.com for promotional offers!
Pac-Dent launches PacEndo line

Pac-Dent International has launched a full endodontic product line under the PacEndo name. The PacEndo product line is said to continue the company’s ideal of value being the perfect balance of quality and price for the customer.

A new product — PacEndo’s Endodontic Irrigation Kit — is designed to solve the tedious and messy problem of pre-loading syringes with endodontic solutions. The kit’s pre-filled syringes only cost $1 more than buying individual do-it-yourself components, not including the time needed to fill syringes.

Ready to use right out of the box, it includes everything for proper root canal irrigation.

No bottle storage ensures solutions have full effectiveness, according to the company, and numbered and color-coded syringes for easy identification save time.

The unique formulas feature low viscosity and improved surface tension, thus improving penetration into microtubules and cracks, leaving no hassle on root canal cleaning, the company says.

Advantages include the following:
- All the components needed for a procedure are included.
- Lower surface tension of the solutions
- Lower cost $1 more than buying individual do-it-yourself components, not including the time needed to fill syringes.

The product is convenient and ready to use.

Available from Roydent: 2Seal easymiX

Available from Roydent Dental Products is 2Seal easymiX Root Canal Sealer, an easy-to-use, auto-mix epoxy resin sealer. The double chamber syringe guarantees a consistent, ideal mix ratio with less waste, according to Roydent.

This product was re-launched recently in newly branded packaging.

“We are excited to offer this solution to our customers once again,” said Nancy Connor, sales and marketing manager of Roydent. “2Seal easymiX is a safe and ideal way for doctors to achieve one-handed dispensing and precise placement in the canal. It is also extremely radiopaque and biocompatible.

This sealer may be used with any obturation method — warm, heated or cold.

Available are mix tips for the syringes packaged 40 per box (item No. 102052R). The 360° Flex mix tips rotate 360 degrees for easy maneuvering, enabling doctors to place the sealer directly in the root canal system at any angle.

2Seal easymiX is available from any authorized Roydent distributor. More information is available at (800) 992-7767 or roydent.com. You can also visit the company at AAE16, booth No. 228.

(Source: Roydent Dental Products)
**SPRING INTO AAE SAVINGS!**

Promotion on files, reamers, hedstroms, paper points, gutta percha, gates glidden drills, peeso reamers, and barbed broaches

<table>
<thead>
<tr>
<th>Purchase</th>
<th>Receive</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000 Packs</td>
<td>$1200 Rebate Check</td>
<td>RHO</td>
</tr>
<tr>
<td>600 Packs</td>
<td>$725 Rebate Check</td>
<td>RHP</td>
</tr>
<tr>
<td>450 Packs</td>
<td>$550 Rebate Check</td>
<td>RHQ</td>
</tr>
<tr>
<td>200 Packs</td>
<td>$250 Rebate Check</td>
<td>RHR</td>
</tr>
<tr>
<td>100 Packs</td>
<td>$125 Rebate Check</td>
<td>RHS</td>
</tr>
<tr>
<td>50 Packs</td>
<td>$50 Rebate Check</td>
<td>RHT</td>
</tr>
<tr>
<td>25 Packs</td>
<td>$25 Rebate Check</td>
<td>RID</td>
</tr>
</tbody>
</table>

Hurry! Offer ends May 31!
Earn your $1200 Rebate Check today!

**ROYDENT DENTAL PRODUCTS**
roydent.com • 1.800.992.7767

REDEMPTION Details: In lieu of a rebate check free goods are allowable. Please call for details. To receive rebate check or free product, please email or fax qualified invoices to Roydent Dental Products at (888)769-3368 or promotions@roydent.com. Please note relevant promotional code(s) and if you prefer a rebate check or free goods. Free goods requests must include which free product is desired (including size, length, etc.). Invoices must be dated April 1, 2016, - May 31, 2016 and sent to Roydent Dental Products before June 30, 2016. File quantities must come from one invoice. Rebate checks will be made payable to Doctor or Practice Name on the Roydent Account. Please call for details. Mix-and-match permitted. Offer is available to contracted and formulary customers. Please allow 4-6 weeks for delivery of rebate checks/free goods.
Introducing Pac-File™ Conform and Pac-Taper™ Conform

Files conform to canal morphology

490% better resistant to cyclical fatigue breakage*

* Based on test data on file.

Buy 3 Get 1

Free on all new PacEndo products!

Visit us during AAE at booth #635 to take advantage of more amazing offers!